

Fan Drive Sponsorship Opportunities

Fan Fare Friday – June 22, 2012

Come out to Threadgill's World Headquarters on June 22nd between 6am and 11pm to celebrate the Fan Drive and enjoy live music at Family Eldercare's Fan Fare Friday. Join 93.3 KGSR and KXAN News for this annual event to raise fans and funds for Family Eldercare's Summer Fan Drive. The Drive has provided fans, window air conditioners, and other critical services to Central Texans in need for 22 years!

\$20,000 Platinum Sponsor

- Recognition/logo in all event marketing materials including: Media release, Fan Drive letterhead, Fan Drive t-shirt, event flyer, invitation* and event signage (media partners include: KXAN News, 93.3 KGSR).
- 20 tickets to Fan Fare Friday evening concert June 22, 2012.
- Exclusive press release announcing partnership and event participation.
- Exclusive volunteer opportunity at Fan Fare Friday for 30 individuals.
- Logo on Family Eldercare's newsletter – feature story on partnership and community-based projects.
- Prominent listing/logo on website with designated link to your website.

\$10,000 Gold Sponsor

- Recognition/logo in all event marketing materials including: Media release, Fan Drive letterhead, Fan Drive t-shirt, event flyer, invitation* and event signage.
- 10 tickets to Fan Fare Friday evening concert June 22, 2012.
- Prominent listing/logo on website with designated link to your website.

\$5,000 Silver Sponsor

- Recognition/logo in event marketing materials including: Fan Drive t-shirt, event flyer, invitation* and event signage.
- 4 tickets to Fan Fare Friday evening concert June 22, 2012.
- Listing/logo on website with designated link to your website.

\$3,000 Bronze Sponsor

- Recognition/logo in event marketing materials including: Event flyer, invitation* and event signage.
- 2 tickets to Fan Fare Friday evening concert June 22, 2012.
- Listing/logo on website with designated link to your website.

\$1,500 Supporting Sponsor

- Recognition/logo in event marketing materials including: Invitation* and event signage.
- Listing on website with designated link to your website.

\$6,000 Evening Concert Sponsor

- Fan Fare Friday Evening Concert Presented By "Name of Sponsor or Logo"
- 4 tickets to Fan Fare Friday evening concert June 22, 2012
- Recognition/logo in event marketing materials including: event signage.

- ◆ All donors at \$1,500 or more will be listed in newsletter and annual report (distribution 6,000+).



*Sponsorship commitment by March 16 for inclusion in event invitation.

Golf Sponsorship Opportunities

Swinging Fore Seniors Golf Tournament – October 15, 2012

Join us on Berry Creek's beautiful 18-hole championship golf course and enjoy lunch, a great day of golf, dinner, a raffle and great prizes. Proceeds from the tournament will enable Family Eldercare to provide services to seniors, adults with disabilities and caregivers, which will allow them to live independently for as long as possible.

\$10,000 Title Sponsor

- Tournament Naming Opportunity
- Logo on 50+ golf carts at tournament
- Exclusive press release announcing partnership and event participation.
- Exclusive volunteer opportunity for 20 individuals.
- All other opportunities listed at the \$5,000 level

\$5,000 Sponsor

- Two 4-person teams for Golf Tournament
- Hole signage and opportunity to host 2 holes displaying product/service
- Listing/logo on website with designated link to your website
- Recognition in event marketing materials: program, invitation/brochure* and signage

\$3,000 Sponsor

- One 4-person team for Golf Tournament
- Hole signage and opportunity to host 1 hole displaying product/service
- Listing/logo on website with designated link to your website
- Recognition in event marketing materials: program, invitation/brochure* and signage

◆ All donors at \$1,500 or more will be listed in newsletter and annual report (distribution 6,000+).

*Sponsorship commitment by July 13 for inclusion in golf brochure.

\$1,500 Sponsor

- One 4-person team for Golf Tournament
- Logo or business information on 1 hole sign
- Recognition in program and signage
- Listing/logo on website

\$750 Hole-in-One Sponsor

- Logo on all four Par-3 holes
- Listing/logo on website

\$250 Hole Sponsor

- Logo or business information on 1 hole sign
- Visibility to more than 140 players

\$150 Individual Player

- Entry fee for one person
- Putting and practice range
- Lunch, dinner & beverages
- Awards ceremony
- Special gift bag

Raffle Item/ Gift Bag Sponsor

- Recognition on FEC website
- Recognition in golf material



Family Eldercare Sponsorship Agreement Form

Contact Name (and Company if applicable) _____

Donor Name (As you prefer it to appear in print) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Sponsorship Options

Fan Drive Sponsor Please indicate your preferred sponsorship level/amount \$ _____

Golf Sponsor Please indicate your preferred sponsorship level/amount \$ _____

I am unable to attend. Please accept my donation of \$ _____

Payment Information

Check: Enclosed is my check in the amount of \$ _____ Check # _____ Check Date _____

Credit Card: Please charge the amount of \$ _____ to Card Type: _____

Card Number: _____ Exp Date: _____ Security Code _____

Name as printed on card: _____

Card Holder's Signature: _____ Date: _____

I (We) request that this gift remain anonymous.

Event Information

Fan Fare Friday - June 22, 2012

Swinging Fore Seniors Golf Tournament – October 15, 2012

*Please submit the names of your players to kwilson@familyeldercare.org by October 1.

Please complete and mail/email/fax the agreement form with payment to Family Eldercare. Inclusion in the Fan Fare Friday invitation requires commitment by March 16. Inclusion in the Golf Brochure requires commitment by July 13. You may also submit payment online by visiting www.familyeldercare.org and clicking the Donate link.

Family Eldercare, Attn: Krystal Wilson, kwilson@familyeldercare.org
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